



The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

Flat No. A-2, 1st Floor, Saraswathi Apartments, No.49, Third Main Road, Gandhi Nagar,
Adyar, Chennai - 600 020, Phone: 044-24415934 E-mail: sissta68@gmail.com, Website: www.sissta.org

N. CHINNAPPAN
President

D. VENKATESHWARA RAO
Convener & Vice President (AP)
M: 09494654099

J.D. ANAND MURUGAN
Vice President (KA)

N. PRABAKARAN
Vice President (TN)

54th ANNUAL CONVENTION - 2025

in

Andhra Pradesh Zone

For more details please contact:

N. GOPALAKRISHNAN
Secretary, SISSTA
M: 9500120213



Ref : No.8/SISSTA/54th A.C./002

Date: 25.04.2025

To: All Advertisers, Exhibitors & Suppliers

Dear Advertisers,

SISSTA's 54th ANNUAL CONVENTION – REQUEST FOR ADVERTISEMENT

Season's Greetings from SISSTA! We are happy to inform you that the **54th Annual Convention of SISSTA** will be held in the month of **September, 2025 in Andhra Pradesh Zone**. The exact date, venue will be communicated to you in due course.

The members, Mill owners, Technocrats, Engineers, Research-institutions, Govt. Officials and other dignitaries of sugar industries more than 1000 are expected to participate in this Annual Convention. SISSTA will publish the Proceedings of the Annual Convention-2025 which will comprise of latest research papers of scientific, technological and managerial importance with respect to sugar and its allied industries.

Advertisers are requested to make use of this golden opportunity to include their advertisements of their activities and achievements of their products in this publication which will go a long way in improving the sales contacts with potential customers all over India resulting in tangible benefits to their organization.

You are requested to send your advertisement material at the earliest for publication at specific and favorite places in the proceedings. **The last date for receipt of advertisement is 30.06.2025.**

TARIFF:

- | | |
|------------------------------|-----------------------|
| ➤ Outside Back Cover- Colour | : Rs. 45,000 + GST 5% |
| ➤ Inside Front Cover- Colour | : Rs. 25,000 + GST 5% |
| ➤ Inside Back Cover - Colour | : Rs. 25,000 + GST 5% |
| ➤ Inside full page - Colour | : Rs. 20,000 + GST 5% |
| ➤ Inside full page - B/w | : Rs. 15,000 + GST 5% |



(Page Size - H:28 cm x W:21 cm & Print Size: H: 25 cm x W: 17 cm)

Conditions:

1. Advertisements are subject to acceptance by SISSTA.
2. Advertisement charges must be paid in advance
3. Payment should be made by Cheque / D.D. / NEFT to The South Indian Sugarcane and Sugar Technologists Association, S.B. A/c No. 30705634820, State Bank of India, Gandhi Nagar Branch, Adyar, Chennai-20, IFSC Code No. SBIN0017871.
4. Preference will be given to the advertisers in allotting space in the journal in accordance with their sponsorship and contributions as per discretion of SISSTA.
5. Kindly note that requests for specified space will be on first come first serve basis.
6. Soft copy of the advertisement material shall be mailed to **sissta68@gmail.com in Corel Draw (CDR), PDF or JPEG in High Resolution format.**
7. The Copy of the Annual Convention Proceedings will be sent to advertisers as free of charge.

Thanking You,
Yours Faithfully,

Sd/-
(N. CHINNAPPAN)
President, SISSTA